

SOCRATA EDUCATION PROGRAM

Your Socrata Solution is only as good as the people you have managing it, and unfortunately passing the tribal knowledge along to the rest of the team can be challenging with limited time and resources. Socrata's new Education program is designed to ensure your team gets the most from your Data-As-A-Service platform investment. Our qualified, certified instructors are well versed in creating the right education plans that equip your team members based on skill and experience levels. We are committed to providing a world class education experience that transform your organization to unlock the power of data to make more data-driven decisions.

WHY EDUCATION?

With an Education Package, you're ensuring that all of your Socrata users have access to the training they need to do their jobs – whenever they need it. There's no limit to the number of times classes can be taken, allowing users to repeat classes when they need a refresher or update on new features. There are no seat licenses either, so you can onboard new Socrata users at any time as your program grows to include new team members, departments, or agencies.

IS A SOCRATA EDUCATION PACKAGE RIGHT FOR ME?

- You need to spend your time focusing on higher strategic initiatives than training your staff
- You'd like formalized training for consistency and practice alignment so data quality is reliably high
- You want certified instruction in a flexible, unlimited capacity, so your team members can learn at their own speed
- You don't have time to develop and run your own detailed training program for your team
- You have a training program in place, but need help incorporating Socrata technology

THE EDUCATION PROGRAM CONTENT IS IDEAL FOR

- **Program managers and administrators** - get the most out of your investment by making sure you know how to leverage every feature in your Socrata stack, or get a closer look at a new solution you're considering adding
- **Newly added team members** - get up to speed quickly and start making an impact the day after training
- **Other agency team members** - make better data-driven decisions across agency lines by training other PMs on the Socrata stack so they can take advantage of the technology as well

EDUCATION ANNUAL SUBSCRIPTION PROGRAMS



Standard - The Standard Education Program includes unlimited access to all of the Socrata live and on-demand courses via the education portal at learn.socrata.com



Premium - The Premium Education Program can be added to the Standard Education Program and includes:

- Up to 10 hours of Socrata virtual instructor-led courses tailored with your data, workflows, and use cases taught twice per year and recorded
- Four + days per year of onsite Socrata Education (2 + days twice per year) including travel



Custom - Let Socrata create custom education for your program. We create live training courses that we can deliver or we can conduct train-the-trainers for your training staff. We can create video-based and interactive courseware for you to put into your own Learning Management System.

WHAT'S INCLUDED

Education packages are year-long programs of both guided and self-learning designed to build expertise and competence.

- **Unlimited access** for your users to attend any course included in your package, anytime that it's offered
- A mix of virtual, self-led, and in-person **training modules** on solution features and methodology

HOW TO PURCHASE

Contact your Customer Success Manager to discuss which education package would work best for you.



ABOUT SOCRATA

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Socrata is the market leader in making existing government data discoverable, usable, and actionable for government workers and the people they serve. Socrata provides a data-as-a-service data platform and cloud applications exclusively for city, county, state, and federal government organizations. Socrata delivers unprecedented, data-driven innovation and cost-savings by bringing together disparate systems and leveraging the cloud to dramatically enhance the effectiveness of government programs, to improve quality of life for residents, positively impact local economies, and achieve excellence in government operations. Socrata solutions are designed and developed to meet strict government standards and are FedRAMP accredited. The technology is optimized on the Amazon Web Services (AWS) Public Sector cloud and delivered using the exclusive Socrata Blueprint Methodology.