

Socrata Performance™

The true value of data is measured by the positive action taken as a result of understanding the data. Socrata Performance™ helps governments identify specific, measurable goals founded on actual data to help them become more operationally efficient, effectively meet constituent needs, and create economic growth in their communities. Socrata Performance:

Helps constituents understand the whole picture and how the government is responding

Helps governments establish performance baselines based on internal data metrics

Empowers government officials to create data-driven goals that can be measured and updated over time

Automatically updates metrics without additional intervention as new data is updated in the system

Provides a dashboard to give anyone a quick overview of how the government is doing in pursuit of their goals

Can track goals based on any dataset, regardless of focus area or topic

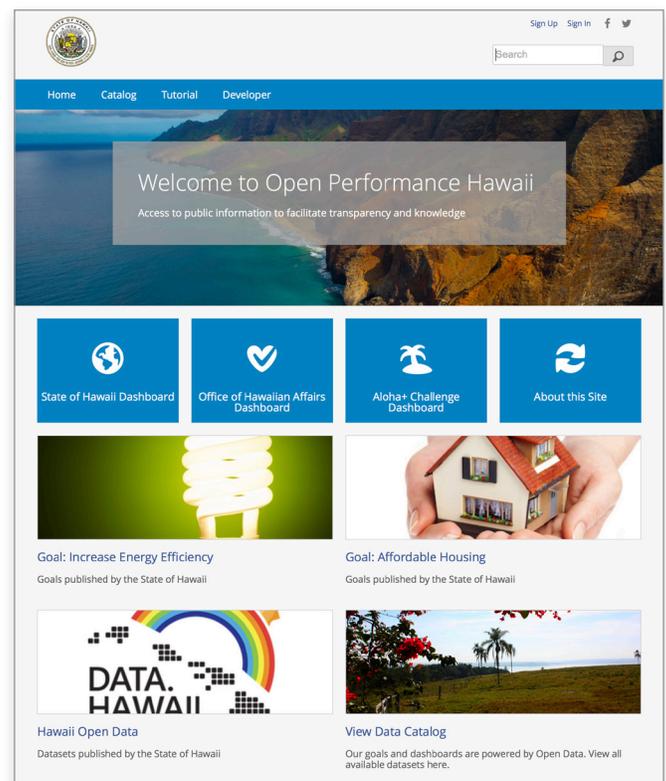
"I initiated the CountyStat program because I feel strongly that our residents have the right to expect every County department and employee to be responsive and accountable for every aspect of the services they are providing."

- County Executive Ike Leggett, Montgomery County, MD

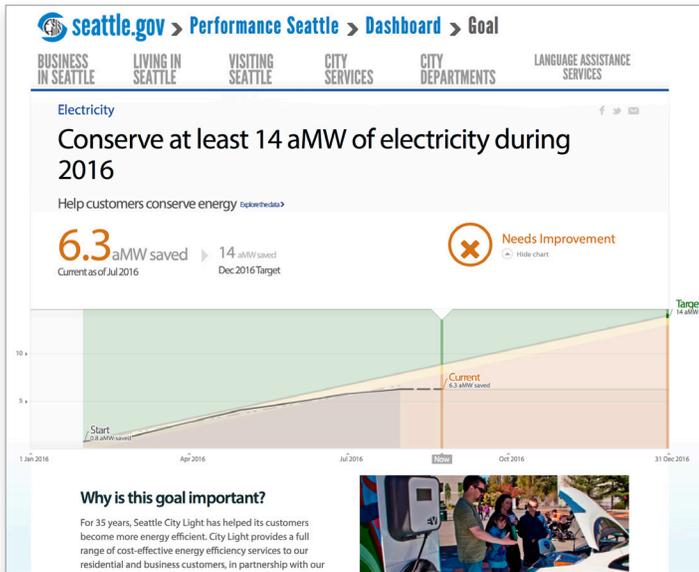
Set and Publish Performance Goals

Once you know how you are currently performing, you can set time-based goals that are realistic, achievable, and measurable.

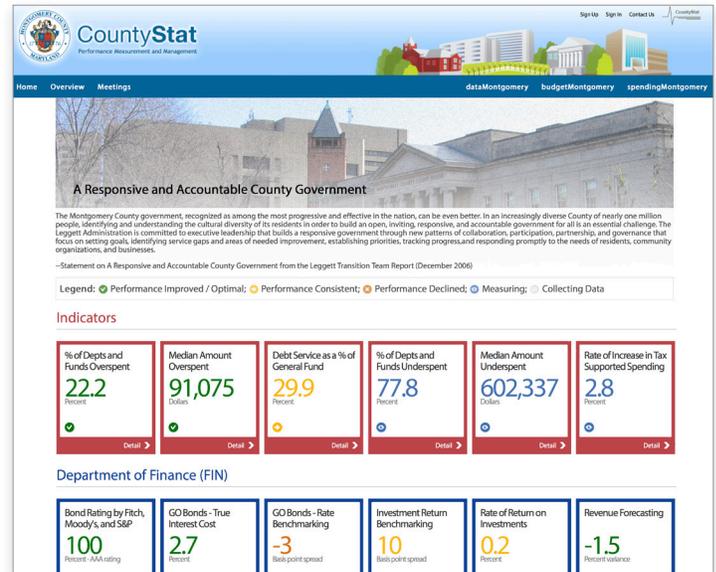
- Upload data around any topic or category that can be used to create a metric to measure current performance
- Establish a goal based on defined metrics that targets growth of a positive indicator or reduction of a negative indicator
- Make the goal time-bound as a driver to action
- Publish the goal to the public to demonstrate awareness, focus, and commitment to the goal's accomplishment
- Communicate the importance of the goal, how it is being measured, why it is being measured this way, and plans on how it will be addressed



Hawaii's performance management website



Seattle provides transparency and context on its progress towards a defined goal



Montgomery County, MD created CountyStat with Socrata Performance

Monitor Progress and Stay Accountable

The best way to maximize success is to help teams monitor their progress, adjust their activities, and evaluate its effectiveness.

- Automatically update performance measures with new data
- See trends over time to assess current efforts and determine if changes need to be made
- Keep the public informed and build trust by demonstrating real change and progress
- Add additional content or explanation as successful tactics are identified or complications are discovered

Manage Your Performance Program

With Socrata Performance, you can proactively monitor performance goals rather than find out too late that strategies weren't working.

- Create as many goal metrics as you want, across as many areas as you need
- Use data connectors to easily keep data fresh with minimal human intervention
- Get a comprehensive view of the status of all goals from a single, easy-to-understand dashboard of metrics
- Track the overall progress towards defined goals and celebrate with both government employees as well as citizens when goals are achieved successfully

About Socrata

Socrata is the market leader in Cloud-based Data Democratization solutions for Government (CDDG). Socrata enables all levels of government to make their data discoverable, usable, and actionable. Socrata CDDG solutions dramatically impact all government programs aimed at improving quality of life for citizens, economic growth and, optimizing government operations.

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